



Digital Media Virtual Learning

# HS/Advanced & Digital Media

April 27, 2020



Lesson: [Reporting From Home Lesson 1 (4/27/20)]

**Objective/Learning Target:**

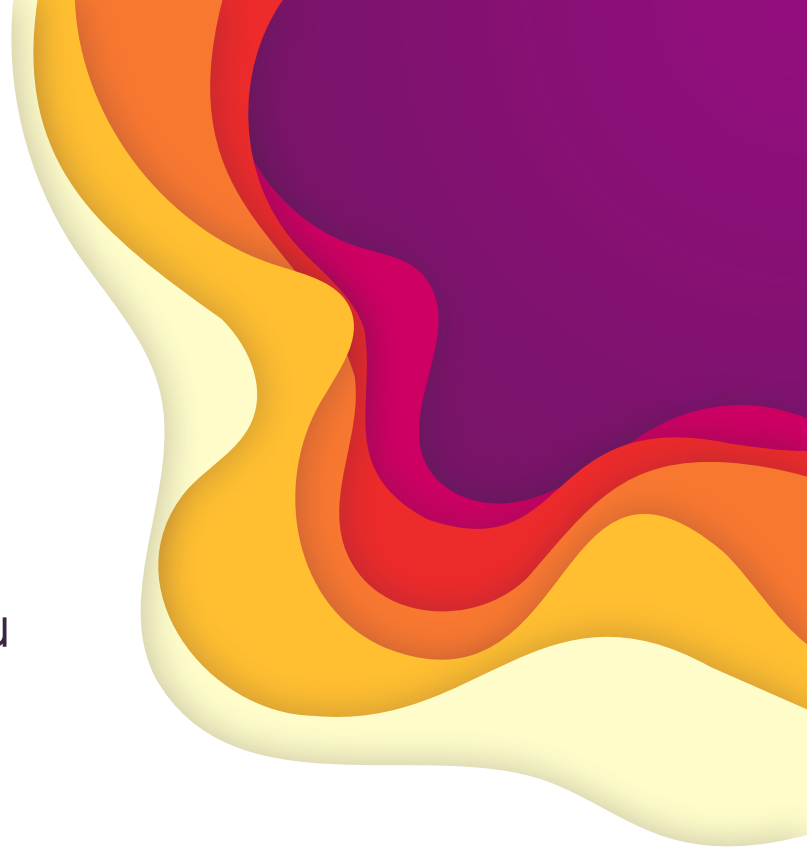
**Understand the multiple ways that a cell phone can be used to help you report from home. Create individual pieces of a story that will be used in future lessons.**

## Video Option

**Link:** <https://www.youtube.com/watch?v=qTInEHwp3J4>

# Bell Ringer

1. With social distancing measures in place across the country jobs everywhere have changed. Media is no different. In what ways have you seen media change during social distancing?



# Using Your Phone to Report



# 1. Recording Yourself

You can record stand-ups or vlogs with your phone.



# Recording Yourself

- Make sure to set the phone on a flat surface. If you have a cell phone holder it can be helpful here.
- If you are moving while filming yourself make sure that you are holding the camera steady.



# Where to look

- Look at the lens when you are recording a stand-up or a vlog.
- If you are doing an interview then use traditional rule of thirds framing and have the interviewee looking into the look space created by rule of thirds instead of directly at the camera.





## Pay Attention to Lighting

- You probably don't have a light kit at home, so three-point lighting will be tough to achieve.
- Be aware of the places in your house that have the best lighting. You preferably have lights coming through a window or from an angle. Direct top down lighting will always produce shadows.



## Use Natural Light

- More than likely the indoor lighting will be a bit tough, but outdoors always provides good light.
- Find a quiet spot in your yard and shoot videos there. Pay attention to where the sun is in the sky as you never want it behind you leading to back lighting.



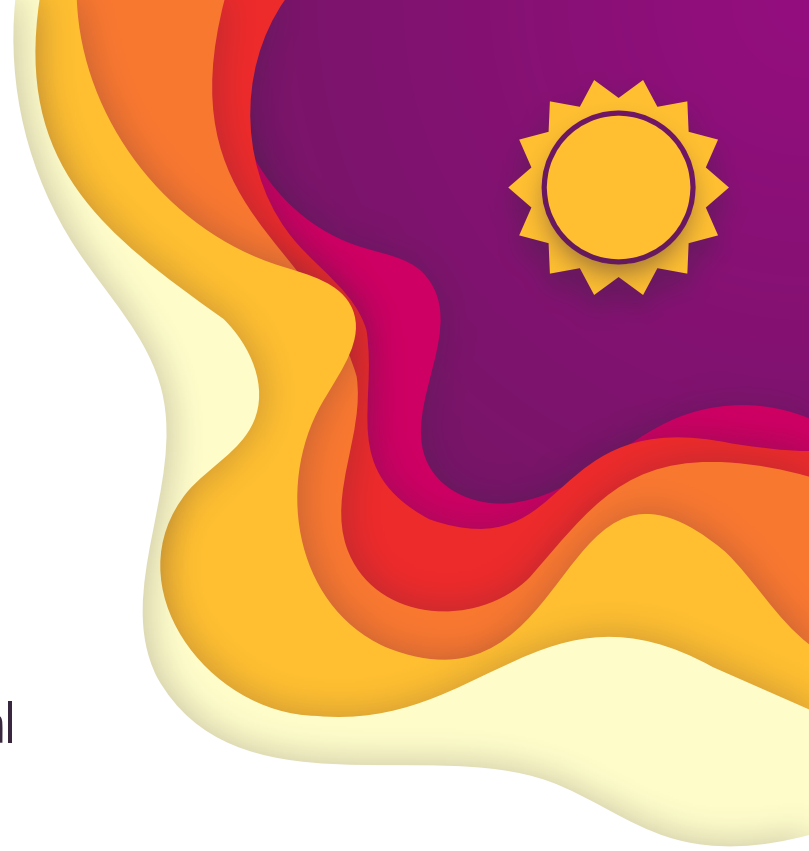
## 2. Phone Video

Your phone is a powerful video recording tool



## Vertical or not?

- Most people watch video in widescreen, so you almost always want to make sure your phone is sideways when recording video.
- However, if you are recording specifically for instagram the vertical format is preferred on that site.



# Remember Your Visual Grammar

- Just because you are using your phone and not one of our professional cameras don't forget visual grammar rules.
- Video is more interesting when we vary angles and vantage points. Rarely ever shoot anything straight on.



## Static Shots

- Normally we try to avoid static shots, but during this time there may be a greater need to shoot things that have no motion.
- Panning and zooming WITH A PURPOSE (showing scope, reading type, revealing something new) will be more important than ever.



### 3. Making it Interactive

Finding a way to be social during social distancing is tough



# Talking with others

- One of the biggest things media can provide right now is simply conversation.
- People are disconnected from everyone else. We can use technology to have conversations from a distance and show people that they are not alone despite being isolated.





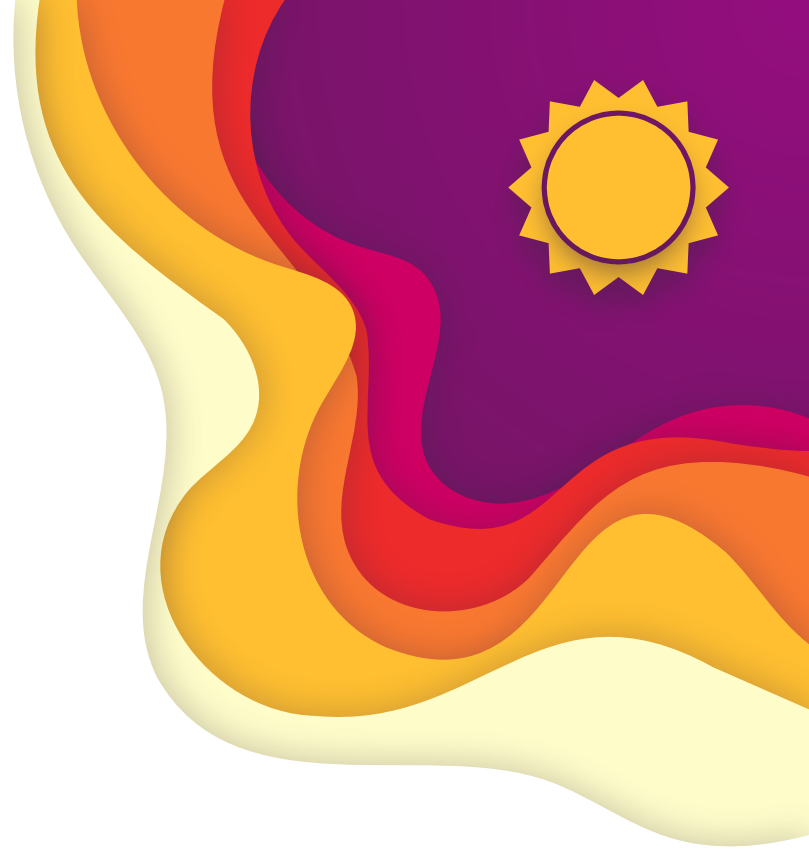
# Interviewing Remotely

- Skype, FaceTime, Google Hangouts...are all great ways to video interview someone from your mobile device.
- And all three of those apps allow you to record the video of your interview to download and then edit.
- These can be used for interviews as part of a story or as full podcast conversations.



# How to record on each app

- Skype
- FaceTime
- Google Hangouts



# Audio Interviews

- Maybe you don't want to be on camera, but you still want to do interviews...that's possible as well.
- You can download a phone recording app and record a phone conversation.
- Or use one of the other methods from video calls but simply don't turn on the video.



# Assignment

- Shoot some video from around your house following our visual grammar rules.
- Record an interview with someone, can be video or audio only.
- We'll use these in tomorrow's lesson on video editing from home.

